

EXCEPTIONAL QUALITY & VALUE



**IMAGESTAR  
PRINT MEDIA**  
2017 SUMMER CATALOG



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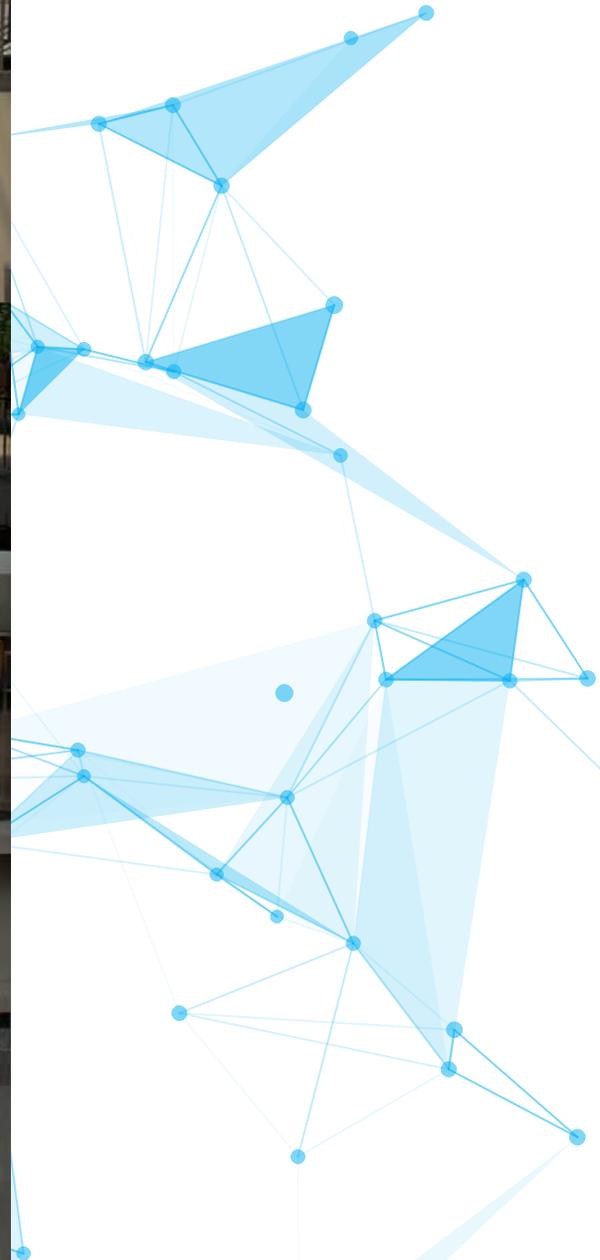
# banner

10 oz PVC FRONT-LIT SCRIM

13 oz PVC FRONT-LIT SCRIM

13 oz DOUBLE-SIDED BLOCKOUT PRO

13 oz DOUBLE-SIDED BLOCKOUT STANDARD



# 10 oz PVC FRONT-LIT SCRIM



## HIGHLIGHTS

- High quality coated scrim PVC
- Indoor applications
- Consistent brightness
- Flame resistant with Fire Certificate
- Matte and gloss finishes
- Available in jumbo rolls
- ICC profiles available online

## APPLICATIONS

- Indoor banners
- Point-of-Purchase displays
- Close viewing applications

## INK COMPATIBILITY



ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSB10GL38164	38" x 164' Gloss	\$63.95	\$0.12
IMSB10GL54164	54" x 164' Gloss	\$90.87	\$0.12
IMSB10MT3J36750	36" x 750' Matte, 3" Core	\$244.23	\$0.11
IMSB10MT38164	38" x 164' Matte	\$63.95	\$0.12
IMSB10MT3J38750	38" x 750' Matte, 3" Core	\$257.80	\$0.11
IMSB10MT50164	50" x 164' Matte	\$74.14	\$0.11
IMSB10MT3J50750	50" x 750' Matte, 3" Core	\$339.21	\$0.11
IMSB10MT54164	54" x 164' Matte	\$90.87	\$0.12
IMSB10MT3J54750	54" x 750' Matte, 3" Core	\$366.35	\$0.11
IMSB10MT63164	63" x 164' Matte	\$106.02	\$0.12
IMSB10MT72164	72" x 164' Matte	\$120.29	\$0.12

## IMAGESTAR BANNER HEMMING TAPE

The ImageStar Banner Hemming Tape is a double-sided adhesive tape, self-wound on a paper liner. It has been designed specifically for easy PVC banner hemming and finishing. Packaged in a case of 12 rolls, ImageStar Banner Hemming Tape is the perfect solution for finishing printed graphics at an affordable cost.

ITEM NO.	SPECS	PRICE
IMS8618BH1	1" x 72 yards, Case of 12 Rolls	\$99.59



 [Click on the product name to shop online](#)

# 13 oz PVC FRONT-LIT SCRIM



## HIGHLIGHTS

- High quality coated scrim PVC
- Indoor and outdoor applications
- Consistent brightness
- Flame resistant with Fire Certificate
- Matte and gloss finishes
- Available in jumbo rolls
- ICC profiles available online

## APPLICATIONS

- Indoor & outdoor banners
- Point-of-Purchase displays
- Signs
- Billboards

## INK COMPATIBILITY



ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSB13GL38164	38" x 164' Gloss	\$79.22	\$0.15
IMSB13GL54164	54" x 164' Gloss	\$112.57	\$0.15
IMSB13GL63164	63" x 164' Gloss	\$131.66	\$0.15
IMSB13GL98164	98" x 164' Gloss	\$204.30	\$0.15
IMSB13MT3J36750	36" x 750' Matte, 3" Core	\$301.72	\$0.13
IMSB13MT38164	38" x 164' Matte	\$79.21	\$0.15
IMSB13MT3J50750	50" x 750' Matte, 3" Core	\$419.06	\$0.13
IMSB13MT54164	54" x 164' Matte	\$112.57	\$0.15
IMSB13MT3J54750	54" x 750' Matte, 3" Core	\$452.59	\$0.13
IMSB13MT63164	63" x 164' Matte	\$131.66	\$0.15
IMSB13MT72164	72" x 164' Matte	\$150.10	\$0.15
IMSB13MT80164	80" x 164' Matte	\$166.78	\$0.15
IMSB13MT98164	98" x 164' Matte	\$204.30	\$0.15
IMSB13MT102164	102" x 164' Matte	\$212.63	\$0.15
IMSB13MT126164	126" x 164' Matte	\$262.66	\$0.15

Click on the product name to shop online



## 13 oz DOUBLE-SIDED BLOCKOUT PRO



### HIGHLIGHTS

- Blockout layer for 100% opacity
- Smooth print surfaces
- Identical surface on both sides
- Low curl
- Flame resistant with Fire Certificate
- Indoor and short-term outdoor
- Matte finish, both sides
- ICC profiles available online

### APPLICATIONS

- Banner stands
- Trade show graphics
- Signs and banners
- Close viewing applications

### INK COMPATIBILITY



ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSB13BOP38164	38" x 164' Matte	\$134.85	\$0.26
IMSB13BOP54164	54" x 164' Matte	\$191.62	\$0.26
IMSB13BOP63164	63" x 164' Matte	\$223.57	\$0.26
IMSB13BOP80164	80" x 164' Matte	\$283.89	\$0.26

## 13 oz DOUBLE-SIDED BLOCKOUT STANDARD



### HIGHLIGHTS

- Blockout layer for 100% opacity
- Smooth print surfaces
- Similar surface on both sides
- Indoor and short-term outdoor
- Flame resistant with Fire Certificate
- Matte finish, both sides
- ICC profiles available online

### APPLICATIONS

- Banner stands
- Trade show graphics
- Signs and banners (boulevard banners)
- Close viewing applications

### INK COMPATIBILITY



ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSB13BS3J36750	36" x 750' Matte, 3" Core	\$412.70	\$0.18
IMSB13BOS38164	38" x 164' Matte	\$99.87	\$0.19
IMSB13BS3J38750	38" x 750' Matte, 3" Core	\$435.63	\$0.18
IMSB13BS6J38750	38" x 750' Matte, 6" Core	\$451.77	\$0.19
IMSB13BS3J50750	50" x 750' Matte, 3" Core	\$573.20	\$0.18
IMSB13BOS54164	54" x 164' Matte	\$141.92	\$0.19
IMSB13BS3J54750	54" x 750' Matte, 3" Core	\$619.06	\$0.18
IMSB13BOS63164	63" x 164' Matte	\$165.58	\$0.19
IMSB13BOS72164	72" x 164' Matte	\$189.23	\$0.19
IMSB13BOS80164	80" x 164' Matte	\$210.26	\$0.19
IMSB13BOS102164	102" x 164' Matte	\$268.08	\$0.19
IMSB13BOS126164	126" x 164' Matte	\$331.15	\$0.19



Click on the product name to shop online



# pressure sensitive

3.2 mil INTERMEDIATE PVC VINYL

3.2 mil PROMOTIONAL PVC VINYL

7 mil REPOSITIONABLE POLYPROPYLENE

PERFORATED WINDOW FILMS

4 mil LOW TACK CLING

3 mil INTERMEDIATE PVC LAMINATE

3 mil PROMOTIONAL PVC LAMINATE



## 3.2 mil INTERMEDIATE PVC VINYL



### HIGHLIGHTS

- 3.2 mil calendared film
- 90# lay-flat liner
- Short- and medium-term applications
- Opaque gray, permanent adhesive
- Matte and gloss finishes
- Up to 5 year durability
- ICC profiles available online
- Use with matched laminate:  
ImageStar 3 mil Intermediate PVC  
Laminate (see page 10)

### APPLICATIONS

- Interior and exterior
- Signage
- Decals
- Nameplates
- Point-of-Purchase displays
- Trade show graphics

### INK COMPATIBILITY



ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSAIL54150	54" x 150' Gloss	\$147.86	\$0.22
IMSAIMT54150	54" x 150' Matte	\$147.86	\$0.22

## 3.2 mil PROMOTIONAL PVC VINYL



### HIGHLIGHTS

- 3.2 mil calendared film
- 69# lay-flat liner
- Short-term promotional applications
- Clear, permanent adhesive
- Matte and gloss finishes
- Up to 1 year durability
- ICC profiles available online
- Use with matched laminate:  
ImageStar 3 mil Promotional PVC  
Laminate (see page 10)

### APPLICATIONS

- Short-term interior and exterior
- Signage
- Decals
- Nameplates
- Point-of-Purchase displays
- Trade show graphics

### INK COMPATIBILITY



ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSAPGL54150	54" x 150' Gloss	\$106.41	\$0.16
IMSAPMT54150	54" x 150' Matte	\$106.41	\$0.16

 [Click on the product name to shop online](#)

## 7 mil REPOSITIONABLE POLYPROPYLENE



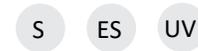
### HIGHLIGHTS

- Easy to install
- Tear-resistant, smooth finish
- Brilliant colors
- Environmentally friendly alternative to PVC film
- No shrinkage or buckling
- No lamination needed
- Water and scratch resistant

### APPLICATIONS

- Close up viewing applications
- Wall or trade show graphics
- Interior décor
- Point-of-Purchase displays

### INK COMPATIBILITY



ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSAPPRS50100	50" x 100' Satin	\$297.23	\$0.71

## 60/40 ILLUSION PERFORATED WINDOW FILM



### HIGHLIGHTS

- Bright white with a black back
- Removable, clear acrylic adhesive
- 60/40 pattern for versatility
- 3-5 year durability
- Lamination recommended
- Competitively priced

### APPLICATIONS

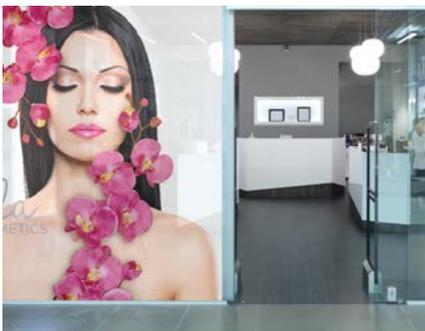
- Indoor or outdoor window graphics
- Window advertising
- Security viewing

### INK COMPATIBILITY



ITEM NO.	SPECS	PRICE	\$/SQ FT
IMS64ILL42100	42" x 100' Perforated	\$175.00	\$0.50
IMS64ILL54100	54" x 100' Perforated	\$225.25	\$0.50

## 60/40 PERFORATED WINDOW FILM, DOUBLE LINER



### HIGHLIGHTS

- Popular 60/40 pattern
- Two styles available: Matte clear PVC and Matte white PVC with black back
- Removable clear adhesive
- Competitively priced

### APPLICATIONS

- Indoor or outdoor window graphics
- Window advertising
- Security viewing

### INK COMPATIBILITY



ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSA64DLW54100	54" x 100' Matte White/Black Back Perforated	\$302.67	\$0.67
IMSA64DLC54100	54" x 100' Matte Clear Perforated	\$302.67	\$0.67

[Click on the product name to shop online](#)



## 70/30 PERFORATED WINDOW FILM, DOUBLE LINER



### HIGHLIGHTS

- Matte white PVC with black back
- 70/30 pattern for crisp images
- Removable clear adhesive
- Competitively priced

### APPLICATIONS

- Indoor or outdoor window graphics
- Window advertising
- Security viewing

### INK COMPATIBILITY



#### ITEM NO.

IMSA73DLW54100

#### SPECS

54" x 100' Matte White Perforated

#### PRICE

\$302.67

#### \$/SQ FT

\$0.67

## 4 mil LOW TACK CLING



### HIGHLIGHTS

- Use on smooth surfaces - not just glass
- 2 year shelf life
- Repositionable
- Removable for up to 6 months

### APPLICATIONS

- Short-term indoor or outdoor
- Promotional signage
- Point-of-purchase displays

### INK COMPATIBILITY



#### ITEM NO.

DPMCLTC54150

#### SPECS

54" x 150' Clear

#### PRICE

\$185.00

#### \$/SQ FT

\$0.27

## 3 mil INTERMEDIATE PVC LAMINATE



### HIGHLIGHTS

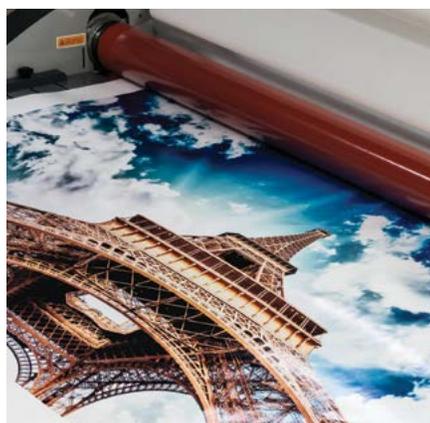
- Protect and extend the life of prints
- Added resistance to abrasion
- Clear adhesive
- Matte and gloss finishes
- Up to 4 year durability
- Use with matched vinyl: ImageStar 3.2 mil Intermediate PVC Vinyl (see page 7)

### APPLICATIONS

- Interior and exterior
- Signage
- Decals
- Nameplates
- Point-of-Purchase displays
- Trade show graphics

ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSALAMIGL54150	54" x 150' Gloss	\$179.01	\$0.27
IMSALAMIMT54150	54" x 150' Matte	\$179.01	\$0.27

## 3 mil PROMOTIONAL PVC LAMINATE



### HIGHLIGHTS

- Protect and extend the life of prints
- Added resistance to abrasion
- Short-term applications
- Clear adhesive
- Matte and gloss finishes
- Up to 2 year durability
- Use with matched vinyl: ImageStar 3.2 mil Promotional PVC Vinyl (see page 7)

### APPLICATIONS

- Short-term interior and exterior
- Signage
- Decals
- Nameplates
- Point-of-Purchase displays
- Trade show graphics

ITEM NO.	SPECS	PRICE	\$/SQ FT
IMSALAMPGL54150	54" x 150' Gloss	\$140.13	\$0.21
IMSALAMPMT54150	54" x 150' Matte	\$140.13	\$0.21

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# specialty media

9 mil SPECIAL BACKLIT FILM

11 mil SPECIAL SEMI-RIGID PVC  
DISPLAY FILM

9 mil SPECIAL SEMI-RIGID PVC  
DISPLAY FILM

7 mil ART & POSTER PAPER, MATTE

8 mil ART & POSTER PAPER, SEMI-GLOSS



## 9 mil SPECIAL BACKLIT FILM, GLOSS



### HIGHLIGHTS

- Day and night application – looks great with the backlit on or off
- Bright even diffusion layer
- Polyester base – no warping or shrinking
- Outdoor durable
- Good scratch resistance

### APPLICATIONS

- Interior and exterior
- Backlit displays

### INK COMPATIBILITY



#### ITEM NO.

IMSS9BKLIT54100

#### SPECS

54" x 100'

#### PRICE

\$228.00

#### \$/SQ FT

\$0.51

## 11 mil SPECIAL SEMI-RIGID PVC DISPLAY FILM



### HIGHLIGHTS

- Instant dry, scratch resistant coating
- Tear resistant PVC
- No lamination needed
- No cupping or warping
- Low glare, satin finish

### APPLICATIONS

- Roll-Up displays
- Shelf tags
- Point-of-Purchase displays
- Trade show graphics

### INK COMPATIBILITY



#### ITEM NO.

DPMSSRPVC54

#### SPECS

54" x 100'

#### PRICE

\$307.66

#### \$/SQ FT

\$0.68

## 9 mil SPECIAL SEMI-RIGID PVC DISPLAY FILM



### HIGHLIGHTS

- Instant dry, scratch resistant coating
- Tear resistant PVC
- No lamination needed
- No cupping or warping
- Low glare, satin finish

### APPLICATIONS

- Roll-Up displays
- Shelf tags
- Point-of-Purchase displays
- Trade show graphics

### INK COMPATIBILITY



#### ITEM NO.

IMSS9RIGID54100

#### SPECS

54" x 100'

#### PRICE

\$268.15

#### \$/SQ FT

\$0.60

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## 7 mil ART & POSTER PAPER, MATTE



### HIGHLIGHTS

- Multi-layer coating – low ink usage
- Bright white for high quality images
- High optical density for brilliant colors
- Scratch resistant – no lamination needed
- Water-fast for short-term, outdoor applications
- Easy to fold – stress free finishing

### APPLICATIONS

- Indoor and temporary outdoor
- Point-of-Purchase displays
- Signage

### INK COMPATIBILITY



ITEM NO.	SPECS	PRICE	\$/SQ FT
DPMSMPP54	54" x 200' Matte	\$124.71	\$0.14

## 8 mil ART & POSTER PAPER, SEMI-GLOSS



### HIGHLIGHTS

- Multi-layer coating – low ink usage
- Bright white for high quality images
- High optical density for brilliant colors
- Scratch resistant – no lamination needed
- Water-fast for short-term, outdoor applications
- Easy to fold – stress free finishing

### APPLICATIONS

- Indoor and temporary outdoor
- Point-of-Purchase displays
- Signage

### INK COMPATIBILITY



ITEM NO.	SPECS	PRICE	\$/SQ FT
DPMSGPP830	30" x 165' Semi-Gloss	\$76.01	\$0.18
DPMSGPP854	54" x 165' Semi-Gloss	\$126.23	\$0.17
DPMSGPP863	63" x 165' Semi-Gloss	\$147.26	\$0.17

 [Click on the product name to shop online](#)

# INK COMPATIBILITY & PRODUCT PERFORMANCE INFORMATION

## IMAGESTAR MEDIA INK COMPATIBILITY QUICK REFERENCE CHART

	IMAGESTAR MEDIA	SOLVENT	ECO-SOLVENT	UV CURABLE	LATEX	SCREEN
<b>BANNER</b>	10 oz PVC Front-Lit Scrim Banner	Excellent	Good	Excellent	Good	Excellent
	13 oz PVC Front-Lit Scrim Banner	Excellent	Excellent	Excellent	Good	Excellent
	13 oz Double-Sided Blockout Pro Banner	Excellent	Good	Excellent	Good (1 Side)	Excellent
	13 oz Double-Sided Blockout Standard Banner	Excellent	Good	Excellent	Good (1 Side)	Excellent

<b>PRESSURE SENSITIVE</b>	3.2 mil Pressure Sensitive Intermediate PVC Print Vinyl	Excellent	Excellent	Excellent	Excellent	Test
	3.2 mil Pressure Sensitive Promotional PVC Print Vinyl	Excellent	Excellent	Excellent	Excellent	Test
	7 mil Repositionable Polypropylene	Excellent	Excellent	Excellent		Test
	60/40 Illusion Perforated Window Film	Excellent	Excellent		Good	Test
	60/40 Perforated Window Film, Double Liner	Excellent	Excellent	Excellent	Excellent	Excellent
	70/30 Perforated Window Film, Double Liner	Excellent	Excellent	Excellent	Excellent	Excellent
	4 mil Low Tack Cling	Excellent	Excellent	Excellent	Test	Test

<b>SPECIALTY</b>	9 mil Special Backlit Film	Excellent	Excellent	Good	Excellent	Test
	11 mil Special Semi-Rigid PVC Display Film	Excellent	Excellent	Good		
	9 mil Special Semi-Rigid PVC Display Film	Excellent	Excellent			
	7 mil Art & Poster Paper, Matte	Excellent	Excellent	Excellent	Excellent	Test
	8 mil Art & Poster Paper, Semi-Gloss	Excellent	Excellent	Excellent	Excellent	Test

## INK COMPATIBILITY KEY

S Solvent   
 ES Eco-solvent   
 UV UV curable   
 L Latex   
 SC Screen

## PRODUCT PERFORMANCE AND SUITABILITY

All of the descriptive information and recommendations for the use of ImageStar media should be used only as a guide. Dyne level of some products are targeted to be 36 dyne or greater; however, due to environmental influences the actual value may vary. Consumer is encouraged to test prior to processing. Furnishing such information and recommendations shall in no event constitute a warranty of any kind. All purchasers of the ImageStar Media shall independently determine the suitability of the material for the purpose for which it is purchased. The seller's only obligation shall be to replace such quantity of the product proved to be defective. The seller shall not be liable either in tort or in contract for any loss or damage, direct, incidental or consequential (including ink, labor and loss of profits or revenue) arising out of the use of or the inability to use the product.



